Thank you ADG team!
Agenda

● 2020 in Review
● Bylaws - Member Vote
● Board Updates
● 2021 Awards
● Board Transition
2020 in Review
Bylaws Review & Vote
## Financial Update

<table>
<thead>
<tr>
<th></th>
<th>FY 2020 Plan</th>
<th>2020</th>
<th>FY 2021 Plan</th>
<th>June 2021</th>
</tr>
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<tbody>
<tr>
<td>Income</td>
<td>$38,730</td>
<td>$46,233</td>
<td>$80,700</td>
<td>$43,132</td>
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<td>Expenses</td>
<td>$59,315</td>
<td>$29,473</td>
<td>$82,069</td>
<td>$24,812</td>
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<td>Net</td>
<td>-$20,585</td>
<td>$16,760</td>
<td>-$1,369</td>
<td>$18,320</td>
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<td>Year end</td>
<td>-$10,585</td>
<td>$16,825</td>
<td>$3,631</td>
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</table>

**Note:** June 2021 figures include additional income from a special event.
DEAI Task Force Updates

- Formed DEAI Task Force
- Developed Board Vision for DEAI
- Created DEAI Quarterly Webchat Series
- Developed 5 strategic priorities
- Established Justice and Anti-Racism FIG
- Conducted Board DEAI Assessment

2019
- More focus on professional development (webinars, web chats, conference speakers and sessions)
- Less focus on internal board work, structure, and policies to date

2020

2021
Next Steps on DEAI Pathway

1. Continue year-round professional development and membership offerings
   ○ Quarterly DEAI Webchat series
   ○ Monthly JARFIG dialogues

2. Work with Governance Task Force to determine board structure that integrates DEAI throughout the organization

3. Revisit and strengthen Board Vision

4. Explore membership perceptions of VSA in terms of its DEAI pathway
Membership Update

Welcoming former members back; inviting new members to join
Fall 2020 member survey
VSA website
Member e-newsletter re-launch and planning; VSA listserv re-launch
Focused Interest Groups
Conference & Professional Development Update

Increase in virtual

Over 1,600 participants in virtual PD offerings

Over 200 participants at conference this year

New in 2021: Virtual Workshops
Fundraising Update

Online PD events in 2020: fee-based and voluntary contributions

Individual Giving Campaign in Fall, 2020

100% of VSA Board of Directors donated

Conference sponsorships 2021: first virtual VSA conference

Thanks to all members for your continued support!
2021 April Award Recipient
Alexa Swan

2021 Student Scholarship Recipients
Morgan Cairns Romero
Brianna Durkin
Renee Hoffman
Screven Award

Rebecca Sweetman, Alison Hadfield and Akira O’Connor: “Material Culture, Museums, and Memory: Experiments in Visitor Recall and Memory”

Check out the award-winning article in Visitor Studies Volume 23, No 1.
REIMAGINING AND REBUILDING:
Visitor Studies After a Year of Change

33rd Annual Visitor Studies Association Conference
REIMAGINING AND REBUILDING:
Visitor Studies After a Year of Change

33rd Annual Visitor Studies Association Conference

Membership Chair
Hannah Ridenour LaFrance
Cleveland Museum of Art

Professional Development Chair
Amanda Krantz
RK&A

At-Large Board Member
Dr. Shelly Valdez
Native Pathways
REIMAGINING AND REBUILDING:
Visitor Studies After a Year of Change

33rd Annual Visitor Studies Association Conference

Margaret Glass
VP, Organizational Development

Ken Morris
Membership Chair

Michelle Maghari-Dong
Secretary, At-Large Board Member

Rae Ostman,
Past President

Renae Youngs
VP, Membership
REIMAGINING AND REBUILDING: Visitor Studies After a Year of Change

33rd Annual Visitor Studies Association Conference

Q&A
Save the Date:
VSA Conference, July 2022
Omaha, Nebraska, USA